



Robert S. Davis

HELLO, I'M ROBERT

I'm an editor, designer, and photographer with nearly two decades of experience working in the news industry. My time in newsrooms small and large has given me something of a Swiss Army knife of communications skills, and my most recent career journey has taken me into the realms of product and engineering. I can bring to your organization a spirit of creativity, curiosity, diligence, industry, ethics, and camaraderie. And a sense of humor.

CONTACT

🏠 4209 Castleman Ave.,
St. Louis, Mo., 63110

💻 www.robertsdavis.net

✉ robertsdavis@gmail.com

☎ 904-305-4188

SKILLS

- ▶ Strong design, photography, and typography skills.
- ▶ Meticulous copy editing and proofreading skills.
- ▶ Well-versed in AP style.
- ▶ Expert on Adobe Creative Suite.
- ▶ Strong HTML and CSS skills. Learning Javascript.

PROFESSIONAL EXPERIENCE

The Washington Post

Senior news product editor, homepage 2021-now

- ▶ Helped lead the 2022 redesign of The Post's homepage, partnering with Product, Design and Engineering; collaborating with senior editors to write new curation guidelines; and training homepage editors on the new design philosophy.
- ▶ Writes custom tools for editors on the Curation and Platforms teams.
- ▶ Creates and hones workflows for the homepage, mobile app and alerts teams.
- ▶ Helps devise, coordinate, and analyze curation experiments with the newsroom and product team.
- ▶ Trains the homepage team and news designers on The Post's proprietary page layout system, and coaches these groups on best practices.
- ▶ Represents the newsroom in discussions with the Product and Engineering teams.

Homepage news editor 2016-2021

- ▶ Selected stories and wrote headlines and blurbs for the desktop and mobile homepage.
- ▶ Managed The Post's 2018 and 2020 election coverage on the homepage and apps, working with editors, designers, and developers.
- ▶ Wrote custom coding and worked with photo, video, and graphics editors to elevate projects' presence on the homepage.

News designer/art director 2014-2016

- ▶ Designed Page One and projects for print and the Web.
- ▶ Commissioned illustrations and worked with artists to ensure that their work complements the narrative.



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PROFESSIONAL EXPERIENCE (CONTINUED)

The Boston Globe

Assistant Design Director, News 2013-2014

- ▶ Designed Page One and projects for the daily and Sunday editions. Contributed graphics and photo illustrations.
- ▶ Supervised a team of six layout editors.

News designer/copy editor 2007-2013

- ▶ Designed the daily and Sunday Metro front.
- ▶ Edited local, national, foreign, and political news.

The Florida Times-Union Jacksonville, Fla.

Lead business designer/copy editor 2006-2007

- ▶ Designed, copy edited Monday tabloid and Sunday business sections.

Copy editor/community news designer 2005-2006

- ▶ Contributed reporting, photography, and graphics in addition to design and copy editing.

The Business Journal Jacksonville, Fla.

Assistant editor 2005

- ▶ Assisted the Associate Editor in planning and editing the weekly focus sections and quarterly and annual glossy publications.

Copy editor/designer 2003-2005

- ▶ Contributed reporting, photography, and graphics in addition to design and copy editing.

The Mandarin News Jacksonville, Fla.

Staff writer 2003

- ▶ General assignment reporter and photographer.

PROFESSIONAL AWARDS

The Society for News Design

2016: Four awards of excellence for news design, including recognition of an individual portfolio.

2015: Two awards of excellence for news design.

2014: Three awards of excellence for news design.

2013: Silver Medal for news design; three awards of excellence for news design.

2006: Two awards of excellence for business page design.

Florida Press Association

2004: First place, graphic design.

EDUCATION

University of North Florida

2002: Bachelor of science degree in communications, print journalism.

MOONLIGHTING

- ▶ Volunteer with the Missouri Historical Society.
- ▶ Reading tutor with Reading All-Stars in Washington, D.C.
- ▶ D.J. at River Gods in Cambridge, Mass.